



First Colony COMPASS

Newsletter Advertising

The First Colony Compass is a monthly publication of the First Colony Community Services Association. For any comments, suggestions, or for advertising questions, please contact Pamela Vargas at 281-634-9505 or pvgargas@firstcolony.org

Advertising Rates:

TYPE	LAYOUT	SIZE	Frequency	BLACK/WHITE	COLOR
		(width/height)			
1/8 Page (business card size)	Horizontal only	3.5" x 2"	1 month	\$185/month	\$220/month
			3 months	\$166/month	\$198/month
			6 months	\$148/month	\$176/month
			12 months	\$129/month	\$154/month
1/6 Page	Vertical only	3" x 5"	1 month	\$280/month	\$350/month
			3 months	\$252/month	\$315/month
			6 months	\$224/month	\$280/month
			12 months	\$196/month	\$245/month
1/4 Page	Horizontal only	4.9375" x 4.9375"	1 month	\$480/month	\$600/month
			3 months	\$432/month	\$540/month
			6 months	\$384/month	\$480/month
			12 months	\$336/month	\$420/month
1/2 Page	Horizontal only	7.5" x 4.625"	1 month	\$696/month	\$870/month
			3 months	\$626/month	\$783/month
			6 months	\$557/month	\$696/month
			12 months	\$487/month	\$609/month

AD SPACE DEADLINE: 1st Friday of the month for next month issue.
CAMERA-READY ART DEADLINE: 2nd Tuesday of the month for next month issue

Submitting Ads

- Camera-ready art only
- Please submit ads via email in the following electronic format (*min. of 300 dpi at the size of requested ad*)
- High resolution PDF preferred

Payments & Invoicing

- The first month's fee must accompany all ads.
- Cash, check, or Visa/MC or Discover is accepted (2.95% fee for credit card transactions).
- If advertising multiple months, the first month's fee must accompany the ad when submitted. Thereafter, you may choose to be invoiced each month or the ad may be charged each month or the ad may be charged each month. A reminder invoice will be mailed or emailed the first week of the month for the next month's newsletter.
- A copy of the advertisement will be mailed after the distribution of the newsletter.

General Information

- Newsletter size: 8.5" x 11"
- Number of pages in newsletter:
- 12 — 16 pages
- No special inserts or full-page advertising are available at this time.
- First Colony Compass is distributed the first week of every month to almost 10,000 residential homes in Sugar Land and Missouri City as well as over 300 businesses in the Association.

To advertising in the First Colony Monthly Newsletter, please contact pvgargas@firstcolony.org or call 281-634-9505



First Colony COMPASS

Newsletter Advertising

Business Information

Company Name: _____

Contact Name: _____

Address: _____ City _____ State _____ Zip _____

Day Phone: _____ Cell Phone: _____

E-mail: _____ Website: _____

Ad Size *(check one)*

- 1/8 page — Horizontal
 1/6 page — Vertical
 1/4 page — Horizontal
 1/2 page — Horizontal

Frequency *(check one)*

- One (1) month
 Three (3) months
 Six (6) months
 Twelve (12) months

Submit Ad Request Form:

Please submit this completed form via email to pvargas@firstcolony.org

Ad Color *(check one)*

- Full Color
 Black/White

Requested Months to Run

_____ to _____

All ads must first be approved by First Colony Community Services Association (FCCSA). Payments must accompany and monthly invoicing is available with a signed agreement only. Ads may be placed in a different newsletter month than requested due to space constraints; the advertiser will be informed if request is not available. Camera-ready art is preferable and may be submitted via e-mail to community@firstcolony.org or pvargas@firstcolony.org. All ads are due the 2nd Tuesday of the month for the following issue.

This form is not a contract but a request to place an advertisement with First Colony Community Services Association (FCCSA). Upon approval, a representative from FCCSA will contact you. For more advertising information, please review the Newsletter Advertising sheet or call 281-634-9550.